

ABOUT LALA RURAL COLLEGE

Established in 1964, Lala Rural College is a prominent institution of Higher Education, situated at Lala Town. Since its inception, the college has been committed to promoting academic excellence and providing quality education to students from rural and semi-urban backgrounds. Accredited with a NAAC 'B' Grade, the institution consistently strives to uphold standards in teaching, learning, research, and overall academic development.

The college has successfully organized three National Seminars, reflecting its active engagement in academic discourse and research activities. In addition to its academic pursuits, the institution regularly conducts programmes related to skill development and entrepreneurship development, aiming to empower students with practical competencies and self-employment opportunities. Through these initiatives, the college continues to contribute significantly to educational advancement and regional development.

ABOUT MAKAIAS, KOLKATA

Maulana Abul Kalam Azad Institute of Asian Studies (MAKAIAS) is an autonomous research institute under the Ministry of Culture, Government of India, located in Kolkata. Established in 1993, the institute is dedicated to the study of the life and works of Maulana Abul Kalam Azad and promotes research on Asian Studies, freedom movements, culture, history, and inter-civilizational relations. It is recognized as a leading research institution committed to promoting social science research, cultural studies, and strengthening relations throughout Asia. The Institute supports seminars, conferences, workshops, lectures, research projects, and publications to foster intellectual dialogue and academic collaboration. Through its initiatives, MAKAIAS encourages scholars and institutions to undertake research on Asian Studies, culture, heritage, and development. Its support to academic programmes contributes significantly to knowledge creation, cultural understanding, and policy discourse.

- Prof. Rajive Mohan Pant, Hon'ble Vice Chancellor, Assam University, Silchar - *Chief Patron*
- Mr. Dipak Kanti Aich, President, G.B., Lala Rural College - *Patron*
- Prof. Bibhas Deb, Hon'ble Vice Chancellor, Maharaja Bir Bikram University, Tripura - *Chief Guest & Key Note Speaker*

Organising Committee

- Dr. Himabrata Chakravarty, Principal, Lala Rural College - *Chairperson*
- Dr. K. Jilangamba Singha, HoD, Deptt. of Commerce - *Convener*
- Mrs. Deepmala Paul, Asstt. Professor, Deptt. Of Commerce - *Joint Convener*
- Dr. Ng. Dayamay Singha, IQAC Co-Ordinator - *Member*
- Mr. G. C. Banik, Asstt. Professor, Deptt. Of Commerce - *Member*
- Dr. A. K. Sharma, Asstt. Professor, Deptt. Of Commerce - *Member*
- Mr. Tapash Nath, Asstt. Professor, Deptt. Of Commerce - *Member*
- Dr. Sonali Roy, Asstt. Professor, Deptt. Of Commerce - *Member*
- Mrs. K. Dipika Singha, Asstt. Professor, Deptt. Of Commerce - *Member*
- Mr. Ankit Biswas, Asstt. Professor, Deptt. Of Commerce - *Member*
- Dr. Arif Iqbal Mazumdar, Asstt. Professor, Deptt. Of Commerce - *Member*

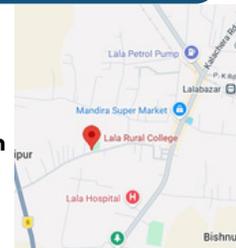


About Northeast India:

Northeast India is a region of immense cultural, ecological, and economic significance, comprising of Ashta-Lakshmi states – Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, and Sikkim. The region is renowned for its rich biodiversity, vibrant ethnic diversity, indigenous knowledge systems, and centuries-old traditions rooted in harmony with nature. In recent years, the discourse on inclusive growth and sustainable development has gained prominence, emphasizing the need to integrate local culture, heritage, and traditional practices with modern entrepreneurial initiatives. Traditional crafts, handloom and handicrafts, agro-based activities, indigenous food processing, eco-tourism, and community-based enterprises offer vast potential for generating livelihoods while ensuring environmental sustainability and social inclusion. Understanding and leveraging these indigenous strengths can act as powerful catalysts for entrepreneurship and holistic regional development.

Contact Us

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MAKAIAS Sponsored Two -Day National Seminar on Inclusive Growth & Sustainable Development in Northeast India: Integrating Culture, Heritage and Traditional Practices as Catalyst for Entrepreneurship

• Schedule •
23rd – 24th March, 2026

Hybrid Mode: Offline & Online



Organised by:
Department of Commerce
Lala Rural College, Lala



Invitation

The Department of Commerce, Lala Rural College, Lala, cordially invites academicians, researchers, scholars and students to participate in the National Seminar on *"Inclusive Growth and Sustainable Development in North East India: Integrating Culture, Heritage & Traditional Practices as Catalyst for Entrepreneurship"* to be held on 23rd and 24th March, 2026. The seminar aims to provide a platform for meaningful discussions on sustainable development, cultural heritage, and entrepreneurship in North East India. We warmly welcome your participation in this academic discourse.

Dr. K. Jilangamba Singha
Convener

Mrs. Deepmala Paul
Joint Convener

Concept Note

North East India, rich in cultural diversity, ecological resources, and indigenous traditions, presents a unique socio-economic landscape. Its heritage, handloom, bamboo and cane crafts, organic agriculture, indigenous food systems, folk arts, music, and community institutions provide a strong base for sustainable and inclusive development. Inclusive growth and sustainable development have emerged as central themes in policy formulation and academic discourse, particularly for regions like Northeast India that possess unique cultural and ecological assets. While conventional development models often overlook indigenous knowledge and traditional practices, there is growing recognition that culture and heritage can play a transformative role in fostering entrepreneurship and sustainable livelihoods. This Two-Day National Seminar on *"Inclusive Growth and Sustainable Development in Northeast India: Integrating Culture, Heritage and Traditional Practices as Catalyst for Entrepreneurship"* aims to create a platform for academicians, researchers, policymakers, entrepreneurs, and students to deliberate on innovative and culturally grounded development pathways. The seminar seeks to explore how traditional skills, indigenous technologies, and community-based practices can be integrated with modern entrepreneurial frameworks to promote inclusive and sustainable economic growth in the region.

Call for Papers:

Original research papers, conceptual papers, case studies, and review articles are invited on themes related to the seminar, including but not limited to:

Theme:

Inclusive Growth & Sustainable Development in Northeast India: Integrating Culture, Heritage and Traditional Practices as Catalysts for Entrepreneurship

Sub - Themes:

- Cultural Heritage as a Driver of Sustainable Economic Development
- Traditional Practices and Their Relevance in Modern Markets
- Entrepreneurship Opportunities in Small-Scale and Cottage Industries
- Empowering Women and Youth through Cultural and Traditional Enterprises
- Challenges and Solutions in Promoting Inclusive Growth
- Tourism, Handicrafts, and Local Industries: A Holistic Approach
- Policy and Institutional Support
- Technology and Innovation in Traditional Enterprises
- Historical Roots of Cultural Identity and Economic Practices
- Policy, Governance, and Cultural Preservation in Regional Development
- Literary Representations of Culture and Identity in Northeast India as Foundations for Cultural and Creative Entrepreneurship
- Financial Inclusion, Microfinance and Institutional Support for Cultural and Traditional Enterprises in Northeast India
- Human Resource Development & Skill Enhancement for Sustainable Entrepreneurship in Northeast India

Guidelines for Paper Contributors

- Word limit for Abstract 200-250 words including five keywords
- Word limit for Full Paper: 2500 words onward
- Abstract and Full paper are to be sent in MS Word document.
- Citation in Full paper citation: as per latest edition of MLA/APA.
- Font style should be in (English): Times New Roman, (12 size).
- Papers can be presented in English, Bengali, and Manipuri

Important Dates:

- Last date for abstract submission: **15th March, 2026**
- Last date for registration: **15th March, 2026**
- Full paper submission latest by: **20th March, 2026.**
- Submission of abstract and full paper at: **Ircnationaleseminar@gmail.com**

"Selected papers will be considered for publication in an ISBN volume or an ISSN journal of the institution, subject to review"

Registration Procedure:

Register Here: <https://forms.gle/KN2TBJbp5E7zz4TR6>

or

Scan the QR Code



★ Registration Fee: NIL (Free Participation) ★

Special Highlight of the Seminar

As a special highlight of the seminar, an exhibition titled *"Heritage to Entrepreneurship: Culture and Traditional Practices as Catalyst for Sustainable Development"* will be organized to showcase the rich cultural heritage and indigenous skills of Northeast India. The exhibition will highlight traditional crafts, handloom, agro-based products, bamboo and cane works, ethnic food processing, and other small-scale initiatives that demonstrate how age-old practices can be transformed into sustainable entrepreneurship opportunities. It aims to provide a platform for artisans, self-help groups, and emerging entrepreneurs to display their products and share their experiences and skill. This initiative seeks to emphasize how culture and traditional knowledge systems can act as powerful drivers of entrepreneurship, inclusive growth, and economic empowerment in the region.

